

Presentation of the Center for Comparative Management Studies (CCMS)

Mission

CCMS was created through the project with financial support of World Bank and Romanian Government. It targets to be an international center in comparative management field, with high level of performance in international environment.

All the activity of the center pursues the promotion of excellency management in Central and Eastern European companies based on modern managerial approaches from international competitive organizations, especially from European Union, U.S.A. and Japan.

Within CCMS will be developed the following activities: scientific research from theoretical and practical point of view, training for students, professors, managers and entrepreneurs, organization of scientific national and international seminars and publishing the results of research projects in the reviews and books.

It is intended to be created a team of international researchers in Comparative International Management which is specialized in management from Central and Eastern Europe, Japan and U.S.A. in order to improve the performances of national and international firms through know-how transfer in management field.

Objectives

- Creation of Romanian research school in comparative management field;
- Improvement of the professors training who are teaching on management for undergraduate and postgraduate level;
- Improvement of the programs through the introduction of modern managerial approaches and development of teaching methods and techniques used in classes;
- Creation of the framework for training the students, who want to developed their knowledge, abilities and skills about management in multinational approaches;
- Improvement of the techniques equipment for consultancy in international comparative management;
- Development of relationships between professors, researchers, consultants, managers and entrepreneurs from Romania and other countries;
- Increasing and emphasizing of the management know-how transfer from developed countries to Romanian companies;
- Editing of the bilingual review named "Review of Comparative Management".

Fields of activity

- Comparative research for identification of similarities and differences between companies from different cultures;
- Investigation of cultural values with major influences on management companies functionality and performances;
- Identification, analyses, selection and international know-how transfer in management;

- Organization of the practice for the students which are interested in International Management;
- Training of professors, managers, researchers, entrepreneurs and students in the management of international companies for the;
- Organization of special programs for students from other universities outside the country;
- Preparation and editing the bilingual review in Comparative Management;
- Organization of seminars and meetings with professors, students, managers, researchers from Romania and other countries.

Stakeholders

- Professors, researchers, specialists in management and other connected fields;
- Students from the Academy of Economic Studies Bucharest and other universities from Romania and abroad;
- Managers and entrepreneurs from public and private organizations;
- Managers and specialists from multinational companies;
- Ministers and governmental agencies interested in developing relationships with similar institutions from other countries;
- Organizations which are working in international environment;
- Other organizations especially from Romania and Central-Eastern European countries interested in studying the international management

Team management of C.C.M.S.

General Manager

Professor Ion Popa, Ph.D

Planning and Projects Manager

Professor Ion Cochină, Ph.D

Editor in Chief of Review of International Comparative Management

Professor Marian Năstase, Ph.D

The Center for Comparative Management Studies has been developed through the project n^o35739/06.07.1999 with the financial support of World Bank and Romanian Government.